



Digital promotions



Employee recognition



Experiences



Loyalty programs



Travel entertainment

## Take your customers on a journey with **allexis ON-BOARD**

- Welcome travellers with a dynamic and boundless multimedia experience at every point of their journey
- Reimagine the way entertainment is consumed and empower travellers with access via any device, anywhere
- Satisfy every persona; captivate families, business and leisure travellers with compelling, personalised content
- Connect your customers to the things they love but also to your brand
- Provide a comprehensive experience from booking to journey completion
- Endless possibilities;
  - ✓ Offer content as a reward through a loyalty program, old or new
  - ✓ Offer premium entertainment in lounges
  - ✓ Make content available for purchase in waiting areas



A fully offline, on-board entertainment solution

On-demand content is selected, purchased and enjoyed whilst in transit

Customers experience a vast and dynamic catalogue of entertainment

Content can be made available before and after a ticketed journey, allowing travellers to enjoy their entertainment for the entirety of their travel

Many additional features can be integrated for an entirely holistic solution

- ✓ Fully device and system agnostic
- ✓ Real-time customer data
- ✓ Bespoke solutions to meet your brand guidelines
- ✓ Cross selling and advertising opportunities

### A snapshot of content partners

Penguin Random House

 WARNER MUSIC GROUP

 Pan Macmillan

 UNIVERSAL MUSIC GROUP

 Pearson

 eOne