



Digital promotions



Employee recognition



Experiences



Loyalty programs



Travel entertainment

The Lounge

Reward and **engage** with your consumers more meaningfully through a branded multimedia experience

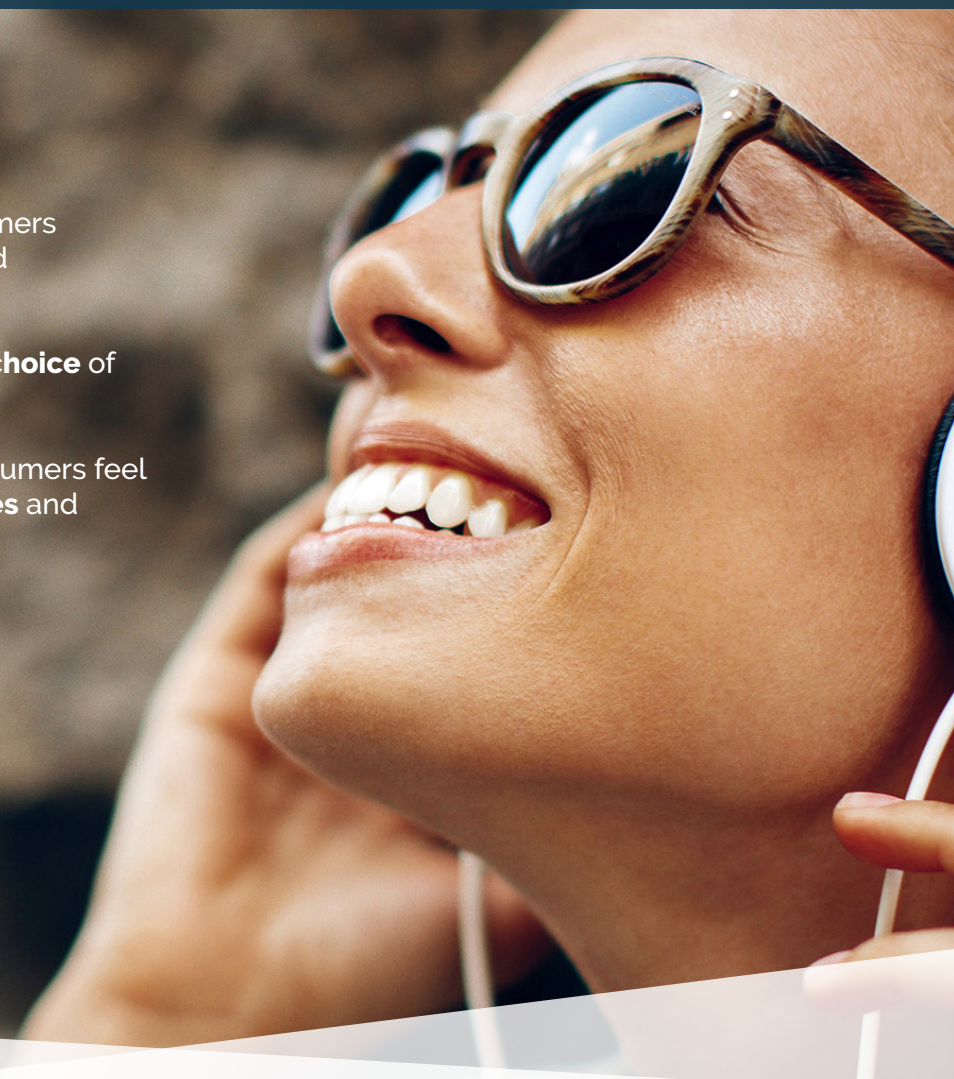
Reinforce brand loyalty by offering a **choice of relevant, targeted** rewards

Build excitement and make your consumers feel valued, through authentic **experiences** and content that is **exclusive** to them

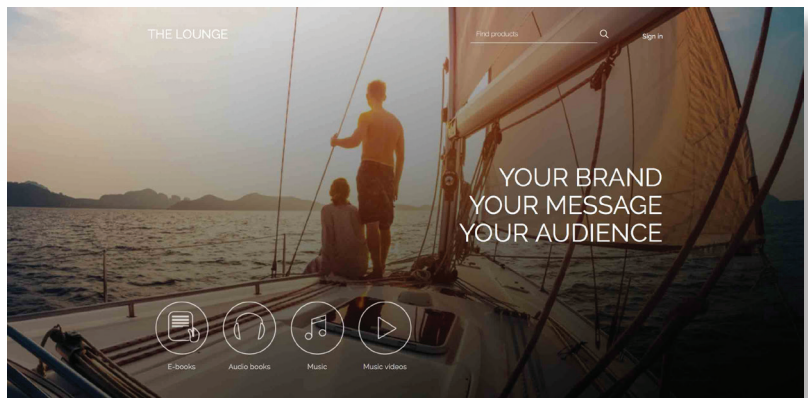
Go beyond ordinary:

- Tie-in with experiential campaigns
- Geo-fence technology
- Boost interaction with competitions
- Share user generated content
- Connect people with their favourite artists and influencers

The possibilities are endless



- ✓ A vast and diverse library of content available for download or streaming
- ✓ Bespoke webpages which appear as the brand's own
- ✓ Fully device and system agnostic
- ✓ Redemption through specially generated voucher codes or QR codes
- ✓ Real-time customer insight and data
- ✓ Full integration into existing platforms



A snapshot of content partners

